



Edmonton and Area Fetal Alcohol Network Working Group Minutes Template

Working Group: **Prevention**

Date: **May 5, 2011**

Minute Taker: **Nicole**

Attendance:

Gail C., Alaina, Lynda, Laurel, Diane, Nicole P, Alison

Projects/Tasks Completed From Last Meeting:

- **Kelly Vyse - Inquired about restaurants/bars to see who allows ads.**

Ideas/Projects Being Discussed:

- **Develop a standard response statement (for response to common articles)**
- **Print extra copies/more sizes of our FASD posters**
- **Gain permission to distribute pamphlets (i.e. 'Mocktails for mom'), or have the company mail us copies**

Tasks/Next Steps and Individuals Responsible:

- **Nicole Pike: follow up with restaurants/bars for advertising**
- **Gail Clarke: Inquire with "Birth Right" magazine for advertising**
- **Diane: look at re-printing posters - more copies, different sizes**
- **Gail Clarke: Inquire with 'Mocktails for Mom' about acquiring copies, and permission guidelines.**
- **Lisa: will bring standard response statement to next meeting**

Issues/Concerns/Notes:

- **Running into barriers around advertising**